

HBCU RESEARCH PROJECT RUBRIC

Student Name: _____

Element	20 Points	15 Points	10 Points	5 Points	
Content	The content is comprehensive and covers all required information of the selected HBCU.	The content is comprehensive and covers most of the required information of the selected HBCU.	The content is comprehensive and covers some of the required information of the selected HBCU.	The content is comprehensive and covers none of the required information of the selected HBCU.	_____ out of 20 points
Visual Presentation	The visual component is visually appealing, creative and reflects the selected HBCU.	The visual component is creative and reflects the selected HBCU.	The visual component partially reflects the selected HBCU.	The visual component is not reflective of the selected HBCU.	_____ out of 10 points
Spoken Reflection	The reflection provides a clear and detailed knowledge on the selected HBCU.	The reflection provides clear knowledge on the selected HBCU.	The reflection provides some knowledge on the selected HBCU.	The reflection provides no knowledge on the selected HBCU.	_____ out of 50 points
Overall Quality	The project is exceptionally well executed and does meet all the expectations.	The project is well executed and does meet most of the expectations.	The project is adequately executed and meets some of the expectations.	The project is poorly executed and does not meet all the expectations.	_____ out of 20 points
				Overall Total: _____ / 100	