

SAY - MEAN - MATTER RUBRIC

Student Name(s):

CRITERIA	LEVEL 3 (PROFICIENT)	LEVEL 2 (DEVELOPING)	LEVEL 1 (EMERGING)	STUDENT LEVEL
SAY: Characters, Symbols, and Depictions	Clearly identifies and describes all relevant characters, symbols, and depictions.	Identifies and describes some relevant characters, symbols, and depictions.	Identifies and describes few relevant characters, symbols, and depictions.	
MEAN: Representation and Message	Analyzes and accurately interprets the representation and message of the cartoon.	Analyzes and partially interprets the representation and message of the cartoon.	Analyzes, but does not fully interpret the representation and message of the cartoon.	
MATTER: Meaning for Time and Place	Provides insightful analysis of the meaning of the cartoon for the time and place.	Provides some analysis of the meaning of the cartoon for the time and place.	Provides limited analysis of the meaning of the cartoon for the time and place.	
MATTER: Meaning for Viewers Today	Makes connections between the cartoon and its relevance to viewers in the present day.	Makes some connections between the cartoon and its relevance to viewers in the present day.	Makes limited connections between the cartoon and its relevance to viewers in the present day.	
OVERALL LEVEL				

Note: A Level 3 score represents proficiency, a Level 2 score represents developing understanding, and a Level 1 score represents emerging understanding.